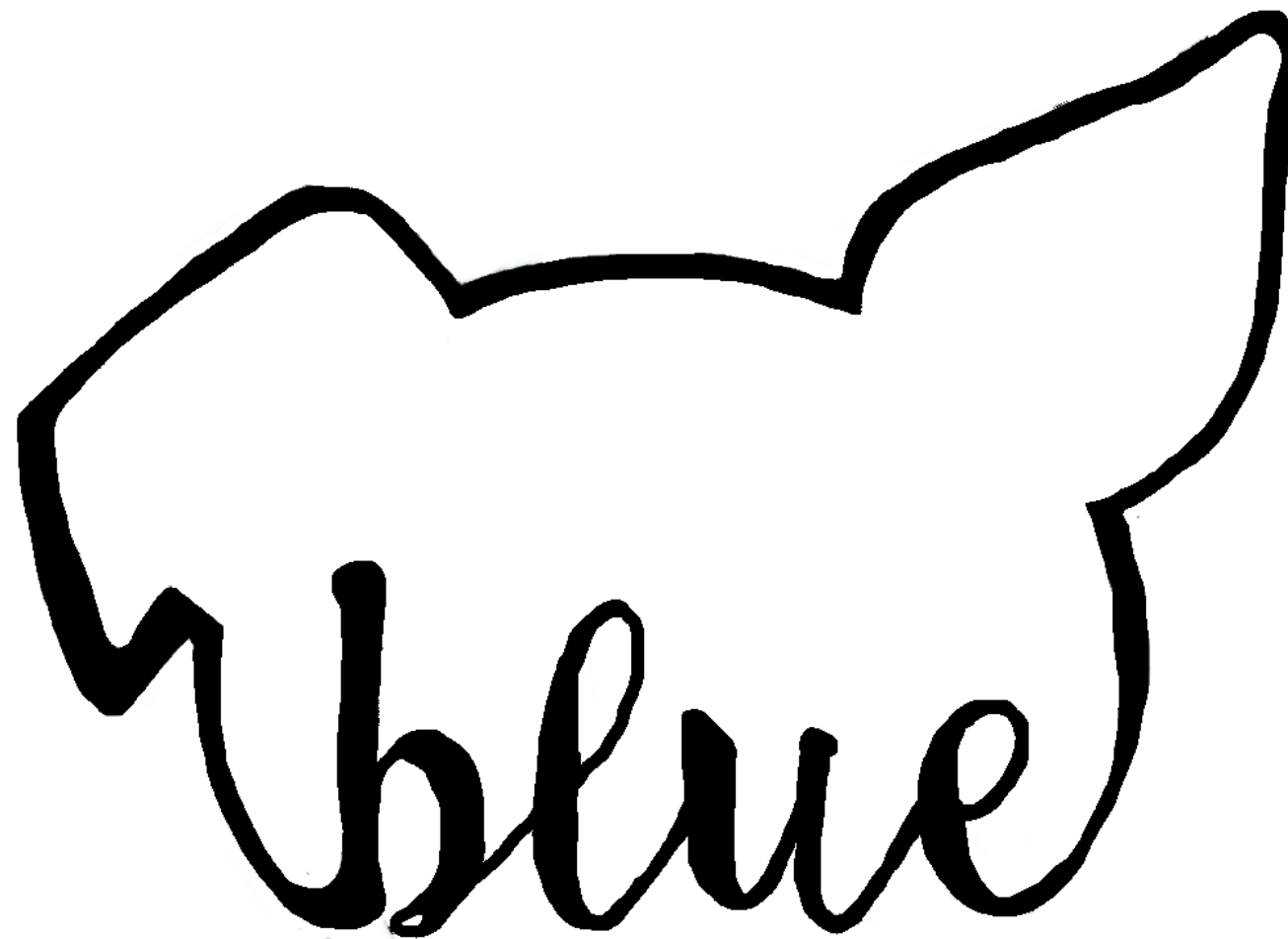


TERMINAL SQUARE

Meriden Connecticut



PROJECT BACKGROUND

Making Meriden Business Center is seeking to support innovative ideas that will generate revenue to sustain their mission and attract additional people and residents to Meriden, specifically around their location in Downtown Meriden.

The Business Center is positioned in historic downtown Meriden in anticipation of the next phase of Meriden's downtown revitalization.

GOALS

- Promote available retail spaces in area
- Promote new greenspace
- Promote and support new housing
- Increase pedestrian traffic
- Spur new business development

OUR PROPOSAL





TERMINAL SQUARE

#HopOffJoinIn

TERMINAL SQUARE

Located on the historic Colony street which is generously adorned Romanesque and Art Deco facades, Terminal Square is a transit-oriented development district as well as a destination for residents and day-trippers from the immediate transit corridor.



PRIME PARKSIDE DINING & DRINKS

Through our partnership with MMBC and local landlords, the Terminal Square is able to offer guests the opportunity to enjoy prime park side dining and drinks.

Enjoy food from our thoughtfully selected food vendors, culinary entrepreneurs at our pop-up café dubbed the Canteen at Terminal Square.

EXPERIENCE TERMINAL SQUARE

In addition a one of a kind culinary atmosphere – pop into the square for a variety of creative experiences including the regions *only* digital paint nights, tiki events, yoga, workshops and of course the Meriden Makers Market and Flea at Terminal Square or M₃ as we like to call it – the area's only indoor flea market – featuring Meriden artists and craft makers



TWILIGHT AT TERMINAL SQUARE

What would Terminal Square be without music? Check out Twilight at Terminal Square when our back ally comes to life. Take in the sounds of a featured band or partake in our monthly Early Bird Social Club hosted by B, L & D.

Grab some friends and come on down



MERIDEN GREEN

Looking for a little quiet time? Terminal Square abuts Meriden's beautiful 14 acre green. Recently updated – the Green boasts 3 walking paths, an amphitheater, and enough space to find solitude – downtown.

TYING IT TOGETHER

WE'RE ALMOST THERE

These 10 principles are a starting point for further work preparing specific local development plans working with the community

- Put stations in locations with highest ridership potential and development opportunities
- Designate 1/2 mile radius around station as higher density, mixed-use, walkable development
- Create range of densities with highest at station, tapering down to existing neighborhoods
- Design station site for seamless pedestrian connections to surrounding development
- Create public plaza directly fronting one or more sides of the station building
- Create retail and cafe streets leading to station entrances along main pedestrian connections
- Reduce parking at station, site a block or two away, direct pedestrian flow along retail streets
- Enhance multi-modal connections, making transfers easy, direct, and comfortable
- Incorporate bikeshare, a comprehensive bikeway network, and large ride-in bike parking areas
- Use station as catalyst for major redevelopment of area and great placemaking around station.

*Source: The Transit Oriented Development Institute. <http://www.tod.org/placemaking/principles.html>



CAFETERIA BAKERY

MERIDEN
RAILROAD
FESTIVAL
OCTOBER

event
garden





TSKP
STUDIO





GROWTH BY DESIGN

TERMINAL SQUARE

